

ID	Competition program	LOT	Type of project	Priority sector for culture and arts	Name of the project in English	Summary of the project in English, including goal and results (up to 100 words)	Full name of the applicant organization in English	Total project budget (in UAH, according to the Project Budget)	Requested amount from UCF (in UAH, according to the Project Budget)
<b>LOT 1. Creating networks in the sphere of culture</b>									
3NET12-6671	Networks and Audiences	LOT 1 Creating networks in the sphere of culture	National	Cultural Heritage	Creation of a network of cultural and art centers "Via-Regia Ukraine"	The main objective of the project is to create the Via-Regia Ukraine Association, as an organizational and legal form of association of Ukrainian cultural institutions and organizations from 5 regions of Ukraine, for the successful promotion of the Ukrainian cultural product among domestic and foreign users.	State Historical and Cultural Reserve of the city of Dubno	468997.65	326722.65
3NET11-1076	Мережі й аудиторії	ЛОТ 1. Створення мереж у сфері культури	Individual	Аудіовізуальне мистецтво	Documentary activists network "ProActive Films"	The project objective is to create an informal cross-sectoral documentalist network designed for making a unique product – documentaries and advocacy campaigns facilitating development of civil society and documentary filmmaking. Documentalists shall receive a bank of topics to cover unique stories and combine documentaries highlighting societal problems with specific advocacy measures, providing public activists with a powerful communication tool. Using project work results, we'll develop the network mission and vision, branding and placement. The network shall comprise 50+ members from all over Ukraine to develop 5+ future documentaries and advocacy campaigns.	Studena	716428	716428
<b>LOT 3. Development of international relations</b>									
3NET31-2069	Networks and Audiences	LOT 3. Development of international relations	Individual	Performance and Stage Arts	Participation of the Golden Gate Theater in the international festivals "Wschod Kultury" and "Retroperspektywy" (Poland) in cooperation with the international theater association CHOREA	Purpose of participating in these festivals is to promote Ukrainian theater internationally and to create better circumstances for further cooperation with the international theater association "CHOREA", to exchange knowledge and experiences through educational events and programs, to establish new relations with foreign actors of theatrical art through participation of the Golden Gate Theater in two Polish theatre festivals: "Wschod Kultury" (in Bialystok) and "Retroperspektywy" (in Lodz). The Golden Gate Theater presents at the above-mentioned festivals the performance "Daddy, did you love me?" (made by Ukrainian director Stas Zhirkov and Belarusian playwright Dmitry Boguslavsky), which is an original cultural product of international cooperation and already has recognition in the international theatrical arena. Results of participating in these festivals were: attraction of attention of international theatrical experts to the Ukrainian theater and the creation of arrangements for the realization of further projects.	Theatrically-spectacular institution of culture "Kiev Academic Theatre "Zoloti vorota"	452727.28	452727.28
<b>LOT 4. Audience development</b>									

3NET41-0417	Networks and Audiences	LOT 4. Audience development	Individual	Visual Arts	SUSTAINABLE FASHION	SUSTAINABLE FASHION is a project aimed at attracting potential audiences to the issue of responsible consumption and fashion as part of the culture and creative industries. It is time to realize that sustainable is not a trend, but a new lifestyle. As a result of the project, the immediate target audience is less likely to consume low-quality clothing, potentially reducing waste. The results will increase interest in the problem of unmotivated consumption and will orient consumers towards designer clothes that last longer and are relevant for many seasons. The project will implement an educational program and a promotional campaign. Within the educational program, one-day workshops / seminars on sustainable will be created in Odesa, Lviv, Kharkiv, Kyiv, and responsible-use guidebooks, which will be placed in the public domain. The program is developed by Ukrainian Fashion Education Group. As part of the promotional campaign, outdoor advertising will be placed at the airports: Boryspil, Odessa, Lviv, Kharkiv, Zaporozhye, which will inform the audience about sustainable and achievements of Ukrainian designers in this process. Information videos will be created and will be promoted on FaceBook, Instagram, YouTube platforms. It is planned to create 9 videos. The project will involve such designers as: Bevza, Rusinovich, Klimchuk, Masly, Chervinskaya, Saulidi, Kharitontsev, LAKE, Dil, Kamenskaya, Frolov, Baginsky.	Limited liability company «Advertising and informational agency «YANKO»	1655686	1655686
3NET41-5369	Networks and Audiences	LOT 4. Audience development	Individual	Culture and Creative Industries	Communication campaign of Gallery LNAA	Gallery LNAA is a contemporary art space, founded as a unit of the Lviv National Academy of Arts in 2015 to support and promote youth creative initiatives. The project, dedicated to the 5-year anniversary of the gallery, aims to enhance its educational function, significantly expand the audience and popularize the young art of the Lviv art school among the different kinds of audience. The communication campaign envisages the development of gallery branding, the publication of a final results catalog 2015-2019, a comprehensive presentation of creative achievements of the young generation on the new level and a number of promotional educational activities focused primarily on the promotion of high quality cultural product, involvement of new social groups and strengthening the influence of art and culture in the life of society.	Lviv national academy of arts	944910.78	944910.78
3NET41-0911	Networks and Audiences	LOT 4. Audience development	Individual	Audio Arts	It is not only about music: development of music audience in Ivano-Frankivsk, Kiev and Odessa	The project will forge links between music event organizers and their visitors who choose non-mainstream Ukrainian music and local artists. It will create an information field for the promotion of high quality non-mainstream music product, development and expansion of Ukrainian local music consumers ready to pay for this product. In May-October 2020 there will be an information campaign, three show-cases of local music in Kiev, Odessa and Ivano-Frankivsk, three events for concert organizers. All these events will be combined with the main message of the project: "It's not just about the music."	PUBLIC NON-GOVERNMENT ORGANIZATION "INSHA OSVITA"	476848.00	468848.00
3NET41-6935	Networks and Audiences	LOT 4. Audience development	Individual	Cultural Heritage	Rebranding Campaign of Khmelnytsky Regional Museum of Art: Time to Update.	The project "Rebranding Campaign of Khmelnytsky Regional Museum of Art: Time to Update" aims to activate the information field for effective promotion and dynamic growth of demand for museum cultural products and services, qualitative and quantitative development of the audience of the region, professional development of museum staff, strengthening the social status of the museum institution. In the process of implementing a complex rebranding campaign of the museum, modern effective marketing tools and methods are involved. The project envisages: 3 strategic brainstorming sessions and 4 methodological trainings for museum staff (from technical staff to top management); creation of 1 brand book (logo, corporate style, merchandising options); redesign of the museum's website; 2 public presentations of the results of the rebranding campaign.	Communal Cultural Institution Khmelnytsky Regional Art Museum	319222.50	319222.50
3NET41-3403	Networks and Audiences	LOT 4. Audience development	Individual	Cultural Heritage	Communication campaign "Cultural heritage for sustainable development"	The project will be implemented in the mountain village of Urich, on the territory of which the historical sight Tustan is situated. The aim of the project is to increase sensitivity to cultural heritage and to show its potential for sustainable development of the territories to a wide audience, in particular children, as well as to teach the local community to use specific tools and world practices through a comprehensive educational campaign. The result in the long run should be to increase the attractiveness of the tourist destination Tustan Heritage, to extend the quantitative and qualitative indicators of the tourism product, to improve the economic indicators of the local community, to increase the tourist flow.	Tustan NGO	1031975	1031975